

UNDER THE HIGH PATRONAGE OF HIS MAJESTY, KING MOHAMMED VI

COMMERCIALISATION FOLDER



7th Edition

From February 5th until February 9th of 2025 | Agadir | Morocco

Contact us:

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www.salon-halieutis.com



OVERVIEW OF THE 2023 EDITION

The Halieutis Show, the first edition of which took place in 2011, has become an essential biennial event for the fishing sector in all its components. The Show constitutes a privileged place for the development of international networks and cooperation. Its vocation is to constitute a business platform, a space for communication, promotion, partnership, cooperation and innovation.

The interest shown by His Majesty King Mohammed VI in the development of the sector through this event, which he honored by placing it under his High Patronage, encourages us to increase efforts to constantly be at the service of the development of the fishing and of the maritime image of Morocco.

The Halieutis Show has now established itself as a key player in the sectoral strategy whose objective is to bring together national and international operators in the maritime fishing, seafood processing and aquaculture sectors, 5 days , over more than **16,000 m² of exhibition space**.

Under the High Patronage of His Majesty King Mohammed VI, the 6th edition of the Halieutis Show was organized from February 1st to 5th, 2023 and was structured around the theme **“Sustainable fishing and aquaculture: levers for an inclusive and efficient Blue Economy”**. It put the spotlight on Spain and saw an increase in the participation rate compared to previous editions, some of the key figures of this edition include :

- **337 Exhibitors**
- **49 Countries ;**
- **50 000 Visitors.**

This edition of the Show saw a return rate of more than 80% from professionals who exhibited during previous editions, testifying to the quality of the organization, the success of the cycle of scientific conferences and thematic workshops, as well as the success of the B to B meetings.



2025 EDITION

Under the High Patronage of His Majesty King Mohammed VI, operators in the fishing sector, seafood processing and aquaculture, will meet in Agadir for the 7th edition of the Halieutis Exhibition, from February 05th to 09th, 2025.

A true crossroads of exchanges and partnerships for all players in the fishing industry, the Halieutis Show, thanks to its triple socio-cultural, economic and educational dimension, offers professionals and the public the opportunity to discover an essential part of the sector fisheries in the areas of technology and equipment, valorization and processes, as well as innovation and sustainable development.

It is a Show resolutely oriented towards the international market with a clear and sector-specific offer. It is also an observatory of trends and innovations that brings together proactive world leaders who listen to consumer trends. This event constitutes a platform generating business opportunities.

In the current context, characterized by a series of profound changes in the fisheries sector on a global scale, the emergence of the blue economy plays a central role and offers a strategic framework for rethinking the way in which we use and preserve marine resources. Thus, the aging of fishing fleets, the scarcity of fishery resources and changes in consumption habits underline the urgency of modernization and reform of the sector oriented towards sustainability and of which the exhibitions are a real lever.

The 7th edition of the Halieutis Exhibition is strongly part of this new dynamic :

- **An ambitious edition** : tens of thousands of visitors and more than 350 exhibitors expected ;
- A space covering **18,000 m² of exhibition**;
- This edition will stand out from previous ones with a pavilion entirely dedicated to **aquaculture, innovation and sustainable development** ;
- A diversified offering in the areas of technology and equipment, valorization and processes, as well as innovation and sustainable development.
- The Exhibition will be officially inaugurated on February 5th, 2025. It will open its doors to professionals in the sector from February 6th to 9th, and to the general public from February 8th to 9th, 2025.



TYOLOGY OF STANDS OFFERED

1. TWO PACKAGES OFFERED TO YOU

PACKAGE N° 1

NAKED STAND

BASIC MODULES : 24 m²

STARTING FROM 1200 DIRHAMS VAT excluded /m²

PACKAGE N° 2

EQUIPPED STAND

STARTING FROM 2000 DIRHAMS VAT EXCLUDED /m²

Including :

- Carpeted floor covering
- Electrical connection
- Modular partition walls

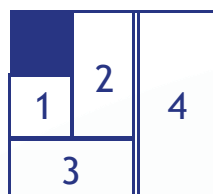
Furniture : – BASIC MODULE : 12 m²

- 1 reception desk
- 1 stool
- 1 plant
- 1 table and 4 chairs
- 1 sign
- 1 trash can

Furniture : – BASIC MODULE : 9 m²

- 1 plant
- 1 table and chairs
- 1 sign
- 1 trash can

2. INCREASE ACCORDING TO STAND LAYOUT



1.Linear Stand	(open on 1 side)	— »	Basic price (no surcharge)
2.Corner Stand	(1 angle, open on 2 sides)	— »	Basic price + 10 %
3.Peninsula	(2 angles, open on 3 sides)	— »	Basic price + 15 %
4.Island	(4 angles, open on 4 sides)	— »	Basic price + 20 %



PARTICIPATION FORM

Exhibitor's Name(company name).....
Contact person..... Position
Address
Zip Code — City..... Country
Telephone Fax
E-mail Website.....

AREA OF ACTIVITY

- | | | | |
|---|---|---|--|
| <input type="checkbox"/> Fish processing | <input type="checkbox"/> Logistics | <input type="checkbox"/> Naval construction | <input type="checkbox"/> Institution |
| <input type="checkbox"/> Material & equipment | <input type="checkbox"/> Packaging | <input type="checkbox"/> IT | <input type="checkbox"/> Specialized press |
| <input type="checkbox"/> Production | <input type="checkbox"/> Maritimes services | <input type="checkbox"/> Aquaculture | <input type="checkbox"/> Other |

I—STAND CHOICE

A —Naked stand or equipped

☐ Naked stand (basic module : 24 m²)

1200 Dhs/120 € x m² =

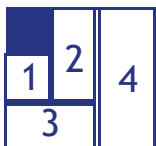
☐ Equipped stand (basic module : 9 or 12 m²)

2000 Dhs/200 € x m² =

Price in Dhs/€
VAT excluded

B —Majoration selon la disposition du stand

Price in Dhs/€ VAT
excluded



- | | | |
|-----------------|---|----------------------|
| 1. Linear stand | (open on 1 side) —» Basic price (no surcharge) | <input type="text"/> |
| 2. Corner stand | (1 angle, open on 2 sides) —» Basic price + 10 % | <input type="text"/> |
| 3. Peninsula | (2 angles, open on 3 sides) —» Basic price + 15 % | <input type="text"/> |
| 4. Island | (4 angles, mandatorily open on 4 sides) —» Basic price + 20 % | <input type="text"/> |

II—ADVERTISING INSERT

A —Advertising in the official catalog

Price in Dhs/€ VAT
Excluded

☐ Full page, four-color ad - 1 page (15 x 21 cm) 15 000 dhs/1500 € xpage(s)

☐ Half page, four-color ad - 1/2 page (15 x 11,5 cm) 8 000 dhs/800 € x page(s)

B —On-site display

Price in Dhs/€ VAT
Excluded

☐ Outdoor display(Fence) - Ad on tarpaulin (1,80 x 2,50 m)10 000 dhs/1000 € xtarpaulin(s)
(File to be provided by exhibitor no later than December 15th, 2024. Display for a duration of 15 days).

III— REGISTRATION & ADMINISTRATION

Price in Dhs/€ VAT Excluded

☐ Computerized registration, registration of the company in the official catalog, contact details on the website. ☐

Administration + 1 vehicle pass

Cost VAT Excluded

VAT (current rate = 20 %)

Cost including VAT

Price in Dhs/€ VAT Excluded

Price in Dhs/€ VAT

Price in Dhs/€ Including VAT

Free

Free

Payment process and schedule

1- 50 % OF THE COST OF THE STAND INCLUDING VAT, MUST BE PAID WHEN ORDERING. CHECKS ARE TO BE MADE IN THE NAME OF "ASSOCIATION DU SALON HALIEUTIS"

2- NO STAND CAN BE DELIVERED OR ASSEMBLED WITHOUT PAYMENT OF THE AMOUNT DUE NO LATER THAN 2 WEEKS BEFORE THE EXHIBITION START. This document is a contract engaging the responsibility of the signatory. We confirm our participation in this event and confirm having accepted the "Internal Regulations of Salon Halieutis". The contract cannot be canceled by the participant. The participant acknowledges in advance that the Exhibition Commission having incurred expenses linked to his contractual request is not required to reimburse any costs already incurred and that the participant remains indebted to the Exhibition Commissariat for unpaid amounts..

3- INSURANCES :

Insurance related to civil liability as well as insurance related to the stand and the products exhibited are the responsibility and responsibility of the exhibitor.

Signature : Name/First Name : Date :

INTERNAL RULES

DATES & TIMES

The HALIEUTIS Exhibition is open from Wednesday February 5th until Sunday February 9th of 2025, from 9:30am to 6:00 pm :

- Official Inauguration: le mercredi 05 février 2025
- Opening for professionals of Industry from February 6th to February 9th of 2025
- Opening for general public : February 8th and 9th, 2025

PURPOSE & REGISTRATIONS

These regulations define the conditions under which the Exhibition Commission, acting as organizer, operates this Exhibition. It specifies the respective obligations and rights of the participant and the organizer. The participant formally undertakes to respect these regulations. The organizer sets the dates, duration, location of the Exhibition, the opening and closing times of the Exhibition, the price of the stands and the closing date for registrations. It determines the categories of people or companies admitted to exhibit and/or visit the Show as well as the nomenclature of the products or services presented.

The organizer reserves, at any time, the right to modify the opening date or the duration of the Show as well as to decide its extension, postponement or early closure, in the event of force majeure or any other cause, without the participants can claim any compensation. Receipt of the participation form by the organizer implies that the candidate exhibitor is aware of these regulations and accepts them without reservation. The fact of sending this participation form also implies, for the candidate exhibitor, the acceptance of any new provisions which could be imposed by the circumstances and which the organizer reserves the right to notify, even verbally, to the exhibitors and this, in the interest of the event.

ARTICLE 1 : DESCRIPTION OF THE EXHIBITION

The Halieutis Exhibition houses a sector-based offer, mainly made up of exhibition spaces for institutions, companies operating in fishing and aquaculture, fishing units, gear, valorization, innovation, processes, animation and sustainable development.

In any communication with the Exhibition Office and to avoid any confusion, the exhibitor must systematically specify the activity to which he is attached, as well as the stand number assigned to him.

All premises and locations located in the structures and around them cannot be used, unless expressly agreed with the Exhibition Commission.

ARTICLE 2 : ACCESS AND ENTRY RIGHTS

The entry fee for non-professional visitors is set at 30 (thirty) dirhams including tax. Entrance is free for visitors with a professional card.

Access is also free for students upon presentation of proof.

A/ INVITATION CARDS

Conditions

To enable exhibitors to invite their customers to visit their stand, invitations are made available to them.

Each invitation entitles you to one free entry valid from the

second to the last day of the Exhibition. Invitations will be sent to visitors upon receipt of the order form, provided that the deposit has been paid.

B/ EXHIBITORS REGISTRATION

Badges

All exhibitors will receive by email or by hand, a badge containing their professional profile.

The request for name badges must be made to:

COMMISSARIAT DU SALON HALIEUTIS or on www.salon-halieutis.com.

Address : Direction Régionale de l'ONP Port d'Agadir

Tél : +212 661 196 916

E-mail : commissariat@salon-halieutis.com

C/ PARKING EXHIBITORS

Each exhibitor, by paying the registration fee, will receive a parking badge.

Special locations will be reserved for exhibitors. The access badge must be permanently placed on the vehicle windshield. The Halieutis Exhibition declines all responsibility for damage that vehicles may suffer, as well as for thefts within the parking lot.

D/ EXHIBITORS' OBLIGATIONS

Exhibitors must apply and respect the various safety rules presented in this document, in addition to applicable legislation. From the start of the development work, the stands may be subject to inspection by the Show's technical teams.

Entrance vouchers, detailing the material on display, will be given to the Office during assembly. On this basis, exit vouchers for their equipment will be given to exhibitors during dismantling.

ARTICLE 3 : ASSEMBLY/DISASSEMBLING

A/ GENERAL PROVISIONS

The fact of signing a participation form which has been accepted entails the obligation, for the exhibitor, to occupy the stand, or the allocated location, from the opening of the event and to leave it as is, with all the necessary staff, until the closing of the Show. The installation and uninstallation schedule must be respected by all exhibitors.

During assembly and dismantling operations, no vehicles (except lifting and handling equipment) will be allowed inside the exhibition buildings.

This provision is made in order to facilitate work inside buildings and to avoid any damage.

Simple and strict safety, health and working conditions rules must be respected by all people present on site.

B/ RESPECT FOR INFRASTRUCTURES AND MATERIALS

Exhibitors are responsible, for themselves and for the companies working on their behalf, for all damage caused to the structures installed during the transport, installation or removal of their equipment. Any damage (including paint), evacuation of any material not removed during dismantling (carpet, earth, construction, etc.) will be invoiced to the exhibitor.

Fire-fighting equipment must remain visible and clear at all times.

C/ DESIGN AND LAYOUT OF STANDS

General

The development and decoration work must be carried out without in any way damaging any property or structure of the Show. They cannot hinder operation or directly or indirectly cause danger to people or property, whatever they may be.

Preliminary steps

Stand layout and decoration projects MUST be submitted for approval to the Show Architect. The plans submitted will give the dimensions in plan and elevation as well as the general aesthetics of the project. These must be provided at the latest **one month before the opening of the Show**.

The Exhibition Commission reserves the right to require that any modification be made to the plans and on-site executions that it deems necessary or useful to comply with the requirements of this article.

General regulations

The stand development work must leave the doors of the service rooms, the electrical poles, the grilles of the air conditioning installations and all similar equipment free, accessible and visible. The passageways must also remain free and accessible during stand assembly and dismantling work.

Suspensions and hangings

All stands must be completely self-supporting, with no suspension or support from walls or ceilings. This provision may only be waived under the responsibility of the contractor and in compliance with the following procedure: full freedom of design is left to the exhibitors subject to the application of the provisions of these internal regulations as well as the plans validated by the architect of the Exhibition, including security measures and non-degradation of Exhibition equipment.

Stands area

Exhibitors are required to respect the markings on the ground determining the allocated surface area.

Stands height

For all bare stands, the height of the installations is regulated with the aim of giving the entire event a certain unity, while guaranteeing good visibility for the visitor.

The validation of the heights of the decorative elements will be subject to the approval of the Exhibition Commission.

As a general rule, the height of partitions is limited to 3 m, excluding technical floors.

Stands facades

If an exhibitor plans a certain length of blind facade for his stand, he is required to decorate this facade by embellishing it with photos, presentation windows, or other attractive elements so as to preserve the interest of the passage for visitors. In all cases, the length of the blind facade must not exceed 50% of the length of the corresponding stand when it borders an aisle. All exterior facades of the stands must be covered on both sides and must not refer to an event other than the Halieutis Exhibition.

Stands sound system

In order to respect neighboring stands, sound systems are strictly limited to a maximum of 65 decibels.

INTERNAL RULES

Advertising loudly or using a microphone or through the use of sound equipment is strictly prohibited

Illuminated signs

Non-intermittent or flashing signs are permitted. The color pair consisting of white letters on a green background is reserved for safety signaling.

Decor elements

Soft decorative elements, visuals, dyes exceeding one square meter must be fireproofed

D/ ASSEMBLY

Stand assembly begins on Monday January 20, 2025, from 8 a.m. to 7 p.m. The assembly must be completed on Monday February 3, 2025 at 6 p.m. All vehicles must leave the Exhibition grounds to allow cleaning operations to be completed before opening to the public. Except for this day, the Show will be open from 7:30 a.m. to 6 p.m. for assembly operations. Beyond that, any vehicle may be impounded at the expense of its owner who cannot under any circumstances be held liable for the consequences of the movement.

E/ PACKAGING

No empty crates or containers must be left within the Exhibition grounds. The exhibitor is required to have his packaging stored at his own expense in a location of his choice, unless previously agreed with the Exhibition Office.

Any packaging left within the Exhibition grounds will be sent to landfill. In the event of breakage or loss, no claim will be accepted.

F/ DISMANTLING

Dismantling operations can begin from February 5, 2025 at 8 p.m. Trucks and utility vehicles will be able to enter the Halieutis Salon (excluding exhibition structures) from 8 p.m. Vehicles can only be exited the following morning, with exit authorization issued by the Exhibition Office. Exit vouchers to be collected from the Security Office. Exhibitors are reminded to remove any easily transportable merchandise, equipment or decorative elements from their stands in order to protect them from any covetousness. Dismantling operations will continue from February 10 to 16, 2025. All stand equipment and installations must be removed no later than February 16, 2025 at 7 p.m. After this period, the equipment still on site will be deemed to be abandoned and the costs of dismantling and removal will be invoiced to the exhibitor. Dismantling can only begin from the date and time indicated above, in respect of the exhibitors and in order to allow the last visitors to discover all the exhibitors of the Show in the best conditions. As soon as it closes, the Show service providers immediately dismantle all structures, including reserves and exhibition furniture. It is strongly recommended to palletize it and not leave anything in the reserve. We draw the attention of exhibitors to the fact that during dismantling, security is not ensured. It is therefore appropriate to take monitoring precautions.

ARTICLE 4 : ELECTRICAL CONNECTION

A/ CONDITIONS

At the request of each exhibitor, a power supply is provided on the stand. The connection is made using a terminal equipped with a thermal circuit breaker calibrated at 30 milliamperes. When the exhibitor takes possession of his stand, the terminal is not powered. For any activation, exhibitor must contact the division manager present on site.

Each exhibitor must equip his stand with an electrical box protected at 30 milliamps from which he will carry out the electrical distribution of his stand (lighting, TV, etc.).

Only multiple plugs with earth conductors are authorized, within the amperage given at the source

B/ CHARACTERISTICS OF THE CURRENT SUPPLIED

- Single-phase connections : 220 V + land.
- Three-phase connections : 380 V + neutral + land.

ARTICLE 5 : DELIVERIES DURING THE EVENT

Special passes are issued to allow goods delivery operations to the stands during the event. These passes give the right of access to the Show between 7 a.m. and 9 a.m. Vehicles have one hour to make their delivery and must leave at the end of this period. Any abuse of parking will be punished by a ban on vehicle access for the remainder of the event.

ARTICLE 6 : OPERATING MACHINERY, TIERED STANDS, COMBUSTIBLES

Please note that to exhibit a machine in operation, to use liquid or gaseous fuels, it is imperative to inform the Exhibition Office by mail. This declaration does not exempt the exhibitor from ensuring compliance with the standards and regulations in this area, nor does it relieve him of his responsibilities.

ARTICLE 7 : INTERNET CONNECTION

Connection is not provided by the Salon Association. Exhibitors are recommended to provide their own internet connection solution if necessary.

ARTICLE 8 : STAND GUARDING

A/ SURVEILLANCE

Day and night surveillance of the Exhibition is ensured by a security service designated by the Show Commissioner, without however the application of this provision constituting any responsibility for it. Exhibitors are strongly advised to complete the closure of the stands with padlocks or locks closing the merchandise reserves.

B/ NIGHT CLOSING PERIOD

This period is reserved for routine maintenance and upkeep operations. However, the organizers reserve the right to intervene at any time if circumstances require it outside this period..

ARTICLE 9 : SECURITY

A/ FORBIDDEN PRODUCTS LIST

The following products are forbidden in the booths :

- Flammable products
- Propane and butane gas in cylinders
- Oxidation-reduction reaction inhibitor gases
- Any celluloid item
- Any pyrotechnics or explosives
- Presence of ethyl oxyde, carbon disulfide, sulfuric ether and acetone
- Firearms
- Rotating lights or blue flashing light bulbs
- Products based on ammonium nitrate or sodium chlorate
- Acetylene, oxygen and hydrogen
- Any pressurised gas cylinder except fire extinguishers
- Blunt objects or weapons

Toutes les machines en démonstration doivent être pourvues d'un dispositif de sécurité notamment pour celles dont les organes mobiles ne peuvent être laissés sans surveillance d'un préposé de l'exposant. L'organisateur décline toute responsabilité en cas de fermeture d'un stand, ordonnée par l'équipe de la sécurité pour inobservation des règlements en vigueur. Du fait de cette décision, l'organisateur n'est tenu à aucun remboursement de quelle que somme que ce soit à l'exposant sanctionné.

B/ NO SMOKING

Smoking is forbidden in all areas of the Exhibition.

ARTICLE 10 : ADVERTISING & SURVEY

The organizer has the right to draft, publish and distribute, whether paid or not, an event catalog. Signs, posters, brochures: It is prohibited to place signs or signs outside the stands. Exterior signs are installed by the organizer according to a common model for all exhibitors. Any distribution of circulars, brochures, printed catalogs or objects of any kind may only be distributed by exhibitors on their stand.

All surveys are prohibited inside the Show unless this survey is carried out by the exhibitor within the framework of its stand alone and with its visitors only and after authorization from the organizer.

ARTICLE 11 : RENTAL OF CATERING SERVICES IN THE STANDS DURING THE EVENT

The catering service in the stands is a service to be ordered from the Exhibition Office and will be provided by the service providers provided by the Halieutis Exhibition Association.

ARTICLE 12 : B2B AREA RENTALS

The B2B space is exclusively reserved for exhibitors and "project leaders" visitors. The Exhibition Commissioner reserves the right to accept or refuse registration requests which are not compliant. To reserve and pay for the occupation of this space, you must make a request to the Exhibition Office.

ARTICLE 13 : CANCELLATION FOR EXCEPTIONAL AND UNPREDICTABLE CAUSES

In the event of force majeure, independent of the organizer's control and which would require the latter to completely or partially cancel the Show, accepted registrations remain final and irrevocable, they will not give rise to any refund or discount on their amount, and therefore remain fully vested in the Salon Association. On the other hand, the latter undertakes to postpone the Show to later dates and under the same conditions provided for in the General Regulations of the Show.



CONTACT AND INFORMATION

COMMISSARIAT SALON HALIEUTIS

AGADIR

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E-mail : commissariat@salon-halieutis.com